



FOUNDATION

EDUCATE | ENABLE | EMPOWER



FOUNDATION
Educate Enable Empower



LATE. DR. JAGJIT SINGH
(1932-2013)

**THE LEGENDARY DR. JAGJIT SINGH, FOUNDER - IMM INDIA
INSPIRATION BEHIND JJ FOUNDATION**

“Success is connected with action, successful people keep moving.
They don’t quit.”

ABOUT JJ FOUNDATION

JJ Foundation has been set up in the name of the Legendary Marketing and Management Guru, Late Dr. Jagjit Singh. To spread the gospel of marketing and management, he set up a center of excellence in the year 1969, by the name IMM, Institute of Marketing and Management, headquartered at New Delhi.

He contributed to India's Intellectual capital by providing enlightened and well-rounded management professionals, all over the industry.

To further the cause of human development, in his last years, Dr. Singh decided to set up the JJ Foundation with the objective of not only providing education to all but to develop the human capital of India.

PURPOSE OF JJ FOUNDATION

- To stimulate and promote thought and effort towards Education, Research and Educational Consultancy in broad fields.
- To undertake steps for Skill Development to overcome structural unemployment.
- To develop objectives and standards keeping in line with the dynamic environment around the globe in the fields of education, research and consultancy.
- To educate, empower and enable youth to skilling and employability.
- To contribute to Society in CSR initiatives towards the under privileged and challenged.

Tenet “To Educate, To Enable ,To Empower”

The JJ Foundation has worked on the:

1. Development of a comprehensive curriculum covering a wide range of vocational skills and competencies, with a focus on emerging industries and technologies.
2. Deployment of interactive online learning platforms and mobile applications to deliver engaging and accessible learning experiences.
3. Collaboration with International and National industry partners to curate, design and deliver specialized training programs tailored to specific job roles and sectors.
4. Conduct research and evaluation studies to assess the impact of JJF programs on learners' skills development and employability.
5. Is working towards the establishment of more training centers and satellite campuses, to ensure equitable access to vocational education and skill development programs.

EDUCATION, SKILLING ,TRAINING & DEVELOPMENT

J J Foundation successfully organized various Training and Skill programs, partnered with IMM Business School.

Skilling and Training in education is not just important—it's integral to our mission of fostering a diverse and enriching learning environment.

With a vision to put India on the global map, we led initiatives to expand our training expertise for both national and international agencies, fostering global intellectual capital for over 55 years.

IMM's alumni, trained and dispersed worldwide who occupy various management positions, stand today as a testament to our commitment to skilling and management training and education.

EDUCATION, SKILLING ,TRAINING

A Core Pillar Of JJ Foundation

It is through these Initiatives JJF seeks to enable Indian Youth to be skilled towards contributing to India's growth story. These cover :

- 1. Economic Growth:** Skilled workforce drives economic growth by increasing productivity and efficiency across industries.
- 2. Employability:** The Skilling initiatives enhance individuals' employability by equipping them with relevant skills and competencies demanded by the job market
- 3. Entrepreneurial Mindset:** by giving them the scope and confidence to start new entrepreneurial ventures, enabling them become job creators not just job seekers.
- 4. Innovation and Competitiveness:** skilling the youth as workforce, fosters innovation and enhances the competitiveness of industries on a global scale.
- 5. Poverty Alleviation:** Access to skill development opportunities empowers youth to new opportunities, to lift themselves out of poverty, by securing stable and higher-paying employment or being an SME.
- 6. Social Inclusion:** Equal opportunities for all segments of society, including women, minorities and persons with disabilities, are provided by skilling initiatives to promote social inclusion .

CONTRIBUTION OF JJ FOUNDATION

- 1. Tailored Programs:** JJ Foundation has a track record in designing customized skill development programs aligned with industry needs and emerging market trends. A show case of some of these are mentioned ahead.
- 2. Technology Integration:** Leveraging technology, such as online platforms and mobile applications, JJ Foundation makes skill development accessible and engaging for learners across diverse demographics.
- 3. Partnerships:** JJ Foundation collaborates with industry partners, government agencies, and academic institutions to develop holistic skilling ecosystems and foster industry-academia collaboration. These cover both national & International.
- 4. Faculty & Trainers:** Trained Skilled faculty with proven track records ensures learning and mentoring, in diverse subject domains , technical skills and soft skills.
- 5. Impact Assessment:** JJ Foundation conducts rigorous impact assessments to measure the effectiveness of its programs and continuously improve outcomes for learners
- 6. Outreach:** Striving towards ensuring equitable access to skill development opportunities for underserved communities.

By focusing on these key areas, JJ Foundation is working to make a significant contribution to the skilling and development landscape, empowering individuals and driving socio-economic progress in India.

JJ Foundation has focused on incremental growth in a plethora of initiatives in different areas, in alignment with the Government of India's New Education Policy.

These have been conducted both online and offline, reaching out to students in Covid and Post-Covid scenarios, to ensure their empowerment through various educational initiatives.

We have launched **Global Immersion Programs** through partnerships with international AACSB accredited Institutions and Centres of Excellence to Skill students in innovative concepts and latest techniques in collaborative ventures. Some of these in the past few years are listed below:

1. **JJF Collaborative Training Projects : International Organizations**

- A. Mages Institute of Excellence, Singapore
- B. Fordham Gabelli School of Business Education, New York, USA
- C. ESCP Business School, London
- D. Brest Business School, France
- E. Afghan Mobile Reconstruction Association (AMRAN) Kabul, Afghanistan

Cont.....

2. Language Training by JJF :

- A. Training the Indian Border Security Forces (BSF) Officers - French Language.
- B. English Language Training for Korean students.
- C. Chinese Language to be introduced.

3. A. National Entrepreneurship Conference with MSME.

- B. Training & Development through Conference & Conclaves 2023/24

4. JJF Collaborative Management Training Projects.

- A. Collaboration with NSIC
- B. JJF & IMM Skills Training Projects
- C. SAHAS (Stay At Home And Study)

5. Experiential Learnings through JJF

- A. Industry Academia Interface @JJF
- B. IMM Corporate Academia Network Series (ICANS) through JJF
- C. Some Professional Training Subjects
- D. Speakers @ Aagaman
- E. Celebrities and Learnings @JJF

1. JF Collaborative Management Training Projects with International Organizations

A. *Mages Institute of Excellence, Singapore*

- Provided students with niche IT Technical skill-sets required for success within highly competitive technology domains.
- Under **Skills Future Singapore**, Mages has been awarded the Edutrust Certification for four years in a row by the **Committee for Private Education (CPE)**,
- **Digital Technical Skills** were imparted to IMM students through online International Training of over 106 hours, on “**Data Analytics by Managers**” to ensure **digital employability**
- **3 Certifications** awarded after 3 projects given for implementation.
 - a. *Data Visualization Fundamentals using KNIME.*
 - b. *Story Telling with Data using Tableau.*
 - c. *Databases: Introduction with My-SQL.*

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1. JJF Collaborative Management Training Projects with International Organizations

B. Fordham Gabelli School of Business Education, New York, USA

- An intensive International Strategic Marketing Leadership Training Program was conducted to skill IMM Students on **Business Leadership Skills, Strategy & Business Operations**. Reputed International Faculties covered knowledge sessions on :
 - a. International Strategic Branding*** : Drawing on experience with Fortune 500 companies, Branding and its Strategic adaptations worldwide were discussed.
 - b. Customer Journey Design*** : Through customer loyalty spirals and loops.
 - c. Artificial Intelligence & Machine Learning in Marketing*** : An understanding of AI and ML along with relevant application of technology, simulation modelling and decision making.
 - d. International Marketing Strategy*** : Turnarounds: Surviving Downturns & Rediscovering Growth & Frontiers of Distance Learning of Business.
 - e. Leadership*** : Using **Western Leadership Concepts** & Humanistic Management blended with **Eastern Management Research** into Mindfulness, Compassion & Resilience, to strengthen leadership values

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Event Summary

Institute of Marketing and Management



CERTIFICATE DISTRIBUTION CEREMONY

18th May 2023, 6:00pm IST and 8:30am EST Onwards @ IMM Campus



IMM BUSINESS SCHOOL
NEW DELHI, INDIA



Prof. Gregory Cooper

Director of Executive Education
Gabelli School of Business - Fordham University



FORDHAM UNIVERSITY
THE JESUIT UNIVERSITY OF NEW YORK



Dr. Ahir Gopaldas



Dr. Genevieve O'Connor



Dr. Mohammad Najaf



Dr. Hoosain Estelami



Dr. John Holwitz



Dr. Sophia Town



Institute of
Marketing &
Management



Strategic Marketing Leadership Program
Certificate Distribution by Gabelli School of Business
Fordham University



1. JJF Collaborative Management Training Projects with International Organizations

C. ESCP Business School, London

- JJ Foundation and ESCP, joined hands to curate an immersive experience on **Digital Transformation and International Innovative Business** that transcended geographical limitations
- The course uniting innovation, excellence, and global perspective, brought the best of two institutions, to train and prepare our students for the challenges and opportunities of this dynamic global landscape.
- IMM students had the privilege to engage with diverse minds, cultures and business practices, all from the comfort of their screens.

Knowledge Sessions Covered :

- Digital Transformation & Business Strategy*
- Artificial Intelligence & Big Data Analytics*
- Project Management in Digital Transformation*
- Fintech Industry Lecture & Workshop*
- Behavioural Leadership in a Multi - Cultural World*
- Interpersonal Skills & Emotional Intelligence*



Live Online International Immersion Programme

Curated for IMM Business School GIP Students

Digital Transformation & Innovative Business Trends

Global Faculty from ESCP, London



Eleonora Ferrero

Digital Transformation & Business Strategy



Gabriel Scali

Artificial Intelligence & Big Data Analytics



Francesco Parodi

Project Management in Digital Transformation



Lucas Calleja

FinTech Industry Guest Lecture & Workshop



Bruno Guilloton

Industry Guest Session : Behavioural Leadership

August 21 - August 25, 2023

JJF Collaborative Management Training Projects with International Organizations

D. Brest Business School

IMM has recently partnered with **Brest Business School, France** – one of France’s elite educational institutes (Grand école), to provide an International Bachelor’s Program.

BBS is a fully accredited institution by the French Ministry of Higher Education & Research. This 3 year global undergraduate degree program can now be a definite stepping stone for Indian students with global career aspirations.

The Bachelor in International Management is a 1+2 Year/s hybrid program spread across the IMM campus in India and the BBS campus in France. During the first year, IMM provides a strong foundation to the students including French language training so that they are well prepared before they leave for France.



IGEL, the International wing of Institute of Marketing and Management has opened doors for High School Graduates to study overseas or to get International degrees while studying in India. IGEL-IMM provides internationally recognized Global Education to Indian students in collaboration with our Overseas Partner School, to pursue academic endeavors and professional success, in the globalized world.

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JJF Collaborative Management Training Projects with International Organizations

E. International Training of Healthcare Professionals from Afghanistan:

A bold global initiative was taken in 2018, by conducting a General Management Program, for over 40 Health Professionals from **Afghan Mobile Re- construction Association** (AMRAN) Kabul, Afghanistan. Training covered doctors managerial training for over 3 months, in India & Afghanistan.



Management Training Program for Pathkind Diagnostics

Business Heads, Doctors, LAB Heads

JJ Foundation through its training resources at IMM, built a series of Skill Development Initiatives for Pathkind Diagnostics, engaged in running and operating healthcare diagnostic services, promoted by Mankind Pharma, a leading Pharma Company in the country .

The Training course empowered these Business Heads, Doctors and LAB Heads, relevant skillsets, to focus on Business functioning as whole . These included :

- *Strategic Thinking*
- *Ownership/ Entrepreneurial Skills,*
- *Camaraderie,*
- *Process Orientation,*
- *Analytical Business Approach,*
- *Customer Centricity,*
- *Leadership Skills*
- *Communication*
- *People Management Skills,*
- *Adversary Quotient*



2 A. Training the Border Security Forces (BSF) French Language Skills is part of our National Outreach Program :

French Language Training for over 25 Indian Border Security Forces (BSF) officers, earmarked for deployment on UN Peace keeping Mission to Democratic Republic of Congo. This training took place in 95 Battalion, BSF camp Bhondsi Camp, Gurugram and was conducted for 240 hrs over 20 weeks.



French Language Training is also imparted as a mandatory course to sensitize cross cultural acceptability for students to increase their language skills and offer awareness of employment beyond India in the International arena too.

JJF Collaborative Language Training Projects

2 B. Language Training for Korean Students visiting India

English Language Training for Korean students is on cards in a Project this year. This is to be a rolling project with Indian cultural elements given to students, along with a cross cultural sensitization in management practices too.

2 C. Language Training in Chinese

Chinese Language is also sought to be imparted as an offering to Indian students as an additional language skills training. This is based on the demand for these skills. The objective is to increase employability of youths, also to empower them with knowledge of additional language that can increase their earning potential beyond India to the International arena too.

3 A. National Entrepreneurship Conference



The **National Entrepreneurship Conference** was also conducted, saluting Indian entrepreneurs, which was graced by Shri Kalraj Mishra, the then Cabinet Minister of **Ministry of Micro, Small and Medium Enterprises (MSME)** along with leading media Personalities.



3 B. Trainings & Development through Conference & Conclaves 2023/24

1. Biz Buzz Conclave by Soft Skills Club

- Training Session on Communication and Managerial Effectiveness
- POSH Sensitization

2. French Success Stories in India by French Club

- Fireside Chat with French Counsellor of Education & Business Leaders
- Discussions of Business / Cultural syncrosity/ educational processes

3. International Conclave on Infusion of AI on Digital Transformation-By IMM IT Club

- AI in Digital Transformation of Business & Discussions with leaders in the field

4. Implementation of AI in Operations Management IMM OPMAC Club

- Operations Management in Production & Service Industry
- Implementation of AI in Logistics & SCM

5. Conclave Gen-Z – Entrepreneurship by IMM E-Cell Club

- Delved into the realm of entrepreneurs with Angel Investors, Shark Tank contestants and live entrepreneurs, with showcasing of Students entrepreneurial ventures

6. Investor Insight Conclave - by Finance Club

- Insight into trading at Stock markets with Bulls and Bears

7. Sustainable Fashion, Inclusive Sizing, & Diversity in the Fashion Industry by HR Club

- Perspectives by Industry Leaders in the Fashion world and new initiatives impact on business

8. Sports Marathon By IMM Squad

- Inauguration of Sports Gym for physical fitness
- Games of competence and endurance and mental agility

IMM French Club Initiative

French Club of IMM
Bienvenue



FRENCH SUCCESS STORIES IN INDIA



MR. EMMANUEL LEBRUN DAMIENS
Counsellor of Education,
Science & Culture,
Embassy of France in India



MR. KAZEM SAMANDARI
Executive Chairman
L'Opéra India



MR. MADHAV RAINA-THAPAN
Managing Director -
Market Development Services,
Meller + Vidéme



MRS. PAYAL S. KANWAR
Director General
Indo-French Chamber
of Commerce & Industry



MR. TARUN SINGHAL
Director Business Development,
Marketing and Communications,
Sopra Steris, India



PROF. SMITYA LAL
DEAN
IMM Business School

14th Sep, 2023
11 AM to 1 PM
Convention Center @ IMM

www.immindia.edu.in | +91 11 26520894/96



BIZ BUZZ 2023

A Conclave on Business Etiquette and Civility Codes---Decoded
19th August, 2023 @ IMM Convention Center

Session 1

Business Etiquette

by



Prof. Sangeeta Magan

10:30 AM to 1:30 PM

Session 2

Awareness on PoSH & Gender Differences

by



Former District & Session Judge
Mr. Mohd Anwar Alam



Advocate
Ms. Manjula Upadhyay



Advocate
Ms. Rishika Dhawan

2:30 PM to 4:30 PM

WWW.IMMINDIA.EDU.IN | +91 11 26520894/96

IT CLUB - TECH TITANS



IMM Club Conclave Series International Conclave

on Infusion of AI in Digital Transformation of Business



Mr. Atul Tripathi

Keynote Speaker
Ex Big Data and AI Consultant
National Security Council
Secretariat (Prime Minister's
Office)

11:30 AM TO 12:30 PM



**Mr. Gurpreet
Singh**

Distinguished Speaker
Global Head - Automation
& AI Consulting
Tata Consulting Services

12:30 PM TO 1:30 PM



Ms. Neeru Bahl

Distinguished Guest
CEO,
MAGES Institute of Excellence
Singapore

2:30 PM TO 4:00 PM

IMM CONVENTION CENTRE

SEPTEMBER 16, 2023

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IMM CLUB CONCLAVE SERIES

Operations Club
OPMAC

Presents Conclave on

IMPLEMENTATION OF AI IN OPERATIONS MANAGEMENT

Session 1:

Operations Management in Production and Service Industry

Mr. Pankaj Aswani

Vice President
HDFC Bank Ltd.



Mr. Abhishu Kharub

DGM, Supply Chain
JK Tyre & Industries Limited

Session 2:

Implementation of AI in Logistics and SCM

Mr. Ashutosh Srivastava

Sr. Vice President
Global Sourcing
Munjal Showa Ltd.



Mr. Mashkur Zafar

Consultant
Analytica Datalabs Pvt. Ltd.

Venue
Convention Centre

www.immindia.edu.in | +91 11 26520894/96

Friday
22 September 2023



IMM CLUB CONCLAVE SERIES

ENTREPRENEURSHIP CELL
Presents



GEN-Z ENTREPRENEURSHIP

From Ideas to Impact!

Speakers

04 OCT. 2023 | 10:00 AM

Speakers



MADHUR ACHARYA
Vice President
Lenskart

CHIEF GUEST



MR. DIPAN SAHU
Assistant Innovation Director
Ministry of Education's
Innovation Cell & AICTE
Government of India



SHUBHAM ARORA
CEO & Director
OneBharat



KSHITIJ BAJAJ
Founder and CEO
Dandera Technologies Pvt Ltd.
Shark Tank Contestant



AJAY JAIN
Founder
Kunzum Travel Cafe



AMIT GUPTA
Director
Factoryal



ANURAG GOEL
Founder
Brewnroast
IMM Alumnus



Institute of
Marketing &
Management



IMM CLUB CONCLAVE SERIES



Finance Club @ IMM
Bear and Bull

in collaboration
with



Presents

INVESTOR INSIGHTS CONCLAVE 2023

SAVE THE DATE

Oct 11th, 2023



Convention Centre @IMM

Wednesday

10:30 AM to 1:30 PM

www.immindia.edu.in | +91 11 26520894/96



Institute of
Marketing &
Management

IMM BUSINESS SCHOOL



IMM HR CLUB PRESENTS



Panel Discussion on:

“Sustainable Fashion, Inclusive Sizing, and Diversity in the Fashion Industry”



Ms. Varija Bajaj
Fashion Designer
Founder - Varija Lifestyles



Ms. Aditi Swain
Founder - DE CHEVALERIE en Rouge
PETA Approved



Adv. Ninja Singh
Fashion Model, TEDx Speaker
Business owner - Ninjas Models.



Prof. Rituparna Prason
HR Faculty
IMM Business School

Venue : IMM Convention Centre
Date : 21st March 2024



IMM SQUAD

PRESENTS

GAME ON
INAUGURATION OF FITNESS CENTRE



Distinguished Guest
Shubham Kulkarni
U-19 Cricket, India



Chief Guest
Lt. Colonel Rishi Agarwal
EX, Indian Army



Distinguished Guest
Pankaj Chaudhary
Middlesex County Cricket Club
England



5th SEPTEMBER 2023

BADMINTON 2:00 pm (BADMINTON COURT)
TABLE TENNIS 2: 00 pm (TABLE TENNIS
ARENA)
CHESS 2: 00 pm (COMMON ROOM)
CARRON 2: 00 pm (COMMON ROOM)

6th SEPTEMBER 2023

Pool 12: 00 pm (COMMON ROOM)
Volley Ball 12:00 pm (volley ball court)

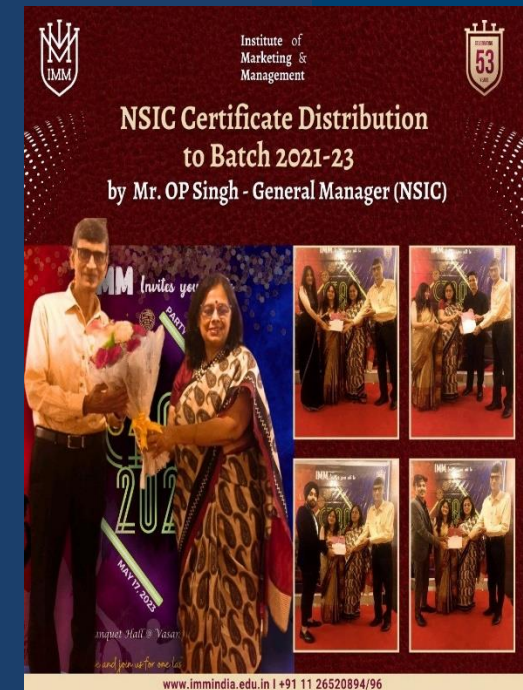
4A. JIF Collaborative Management Training

JIF in collaboration with **National Small Industries Corporation** (NSIC) has augmented students skills at IMM, relevant for today's corporate world.

These have been conducted to enable learning and development in skill to increase youth employability in the corporate sector as also in the entrepreneurship domain.

IMM with NSIC together provided certifications like :

- *Digital Marketing,*
 - *Artificial Intelligence,*
 - *Advanced Excel,*
 - *Entrepreneurship Development,*
 - *Big Data Analytics,*
 - *E-Commerce,*
 - *Six Sigma*
 - *Python Coding*
 - *Total Quality Person*
- and many more, which play a vital role in placement.*



4 B. JJF & IMM Skills Training Projects

- ❑ Soft Skills Trainings
- ❑ Leadership & Managerial Skills
- ❑ Research Skills
- ❑ Subject Skills
- ❑ Technical & IT Skills
- ❑ Schools Reach Out

□ Soft Skills Trainings Imparted

- Some topics in the domain covered by our Trainers, are included below . Soft skills are valued across all industries as crucial for career advancement. Complementing technical skills they enable individuals to communicate, collaborate, and lead effectively in diverse professional contexts

- *Interpersonal Skills & Team Mgmt.*
- *Active Listening & Empathetic Communication*
- *Motivating & Inspiring Team Members to Achieve Common Goals*
- *Critical Thinking In Contemporary Times*
- *Applying Creative Problem-solving Techniques.*
- *Adapting to Changing Circumstances & New Information.*
- *Importance of Communication*
- *Building Rapport and Trust Through Effective Communication.*
- *Enhancing Relationships and Collaboration*
- *Patient Communication*
- *Demonstrating Empathy & Compassion.*
- *Interprofessional Communication:*
- *Communication In Critical Situations*
- *Remote Working & Future Skills*
- *Balancing Multiple Responsibilities*

- *Ethical & Confidential Communication*
- *Leadership Communication*
- *Effective Communication Strategies*
- *Conflict Resolution*
- *Effective Management of Conflict*
- *Powerful Negotiation Skills*
- *Conflict Management*
- *Personality Development*
- *Developing Emotional Intelligence & Resilience*
- *Cultivating A Positive Attitude And Growth Mindset.*
- *Setting & Achieving Personal & Professional Goals.*
- *Problem Solving*
- *Critical Thinking, Logical Reasoning Time Management*
- *Deadlines, Avoiding Procrastination,*

Leadership & Managerial Skills

- Comprehensive and detailed training on management and leadership practices, helping you to navigate these dynamics, boosts the learners' confidence and helping them establish credibility in professional settings.
- As a management college with a proven track record of 55 years, this is a core speciality and part of our mission statement. In recent years. Some topics covered recently are:

- Leadership: From Transactional to Transformational*
- Leadership : From Talk To Action*
- Leadership of Change*
- A Paradigm Shift of Leadership in Knowledge and Information Age*
- Innovation, Automation and Future Trends in Business*
- Meeting & Networking: Approaching the Managers of the Company*
- Post Covid World , 'A Paradigm Shift at Work Place'*
- Juggling in the Midst of the New Normal*
- India's Frugal Innovations: Jugaad and Unconventional Innovation Strategies*
- Delivering Beyond Expectations*

- Traits Expected from Future Managers by experts from IMM, and BSE India*
- 'Re-engineering Educational Mechanisms: Advances in the Current Learning Scenarios*
- E commerce and Start-ups*
- Procurement and Impact of COVID-19 on Modern Supply Chain Management*
- IPO in IT Sector Companies*
- Role of Corporate Governance and Self-regulation Process in India*
- New Age Entrepreneurship - Mobile ka Doctor*

□ Research Skills

- Honing research skills, leads individuals to contribute to knowledge advancement, drive evidence-based practices, and succeed in academic, professional, and personal endeavors.
- All IMM students at IMM have to undergo a Mandatory Industry Oriented Research Project. Skilling and training for this is regularly provided . Some of these include:
 - *Empowering Educators : Contemporary Teaching and Research Methods*
 - *Qualitative Data Analysis using NVIVO*
 - *Advanced Qualitative & Quantitative Research Techniques*
 - *Workshop on 'Use of SPSS and other Techniques in Research'*
 - *Introduction to SPSS*
 - *Data Analysis Skills*
 - *Research Methodology, Academic Writing and Reference Management*
 - *Designing Effective Questionnaires .*
 - *Data Analysis Skills essential for deriving meaningful insights from research findings.*
 - *Analytical tools needed to draw evidence-based conclusions.*
 - *Deriving Recommendations: Demonstrates students' ability to apply critical thinking and problem-solving skills. This stage encourages students to think strategically and propose actionable solutions to address identified challenges or capitalize on opportunities*

Subject Skills

- Marketing & Innovation Management
- Financial Management
- Business Analytics & Research
- Information Technology Management
- International Business Management
- Human Resource Management
- Event Management
- Operations Management
- Entrepreneurship Management

Green Skills

- Workshop on Building a Business Model on the theme “BE SEEN BEING GREEN”
- Green Hydrogen – Fuel for Tomorrow
- Empowering Sustainable Growth: Green Supply Chain Management for MSMEs

Technical Skills

- *Block Chain For Business Professionals --Blockchain at IDS Inc.*
- *Innovation Vs Innovation Culture in Service sector*
- *AI-Driven De Fi: Catalyzing Innovation A Cosmic Partnership Shaping Finance's Tomorrow*
- *Revolutionizing Marketing: The Power of Data Analysis*
- *Six Sigma Certification for Students of IMM*
- *Technical Writing with LaTeX*
- *Empowering Sustainable Growth: SCM for MSME*
- *Online Gaming in India*
- *AI in Services*
- *AI in Business & Industry*
- *Python*
- *Advanced Excel*
- *Metaverse 2.0*
- *Data Science*
- *Design Thinking*
- *Cryptocurrency*
- *R Programming*

Schools

- Mind sport – A **series of quiz competitions** was conducted for Schools and colleges by JJ Foundation in collaboration with IMM Business School.

An Inter School Quiz in the Quiz was finalized as " FLAMES (Fashion-Food, Literature -Language, Art, Music-Media-Mythology, Entertainment, Science and Sports). This knowledge centric initiative was supported by like-minded corporate- institutions-media houses and thought leaders.

- Webinar for 12th class students of **SD Public School** was conducted. The session focussed on importance of critical thinking in the present times and ways to develop critical thinking skills.
- Organised an engaging experiences with Students and **Maitreyi College** (Delhi University), through **management games and team building activities**
- Organised a Career Counselling and engagement session for students of **Deep Public School**, to help them make an informed choice of subjects.
- Conducted a webinar on **Building Communication & Interpersonal Skills** for students of DPS
- Other topics for students in school covered:
 - *Busting Exam Stress*
 - *The Future of Economy and Employment*
 - *NEP Training Session with School Principals & Teachers*
 - *Why Management*

❑ 4 C. SAHAS Stay At Home And Study

Conducted sessions during Covid **Stay At Home And Study** when remote learning and virtual engagement became crucial. Benefits included:

- **Access to Education from Home:** It ensured that students continued their studies safely, regardless of physical restrictions. There was no loss of study and students have graduated.
- **Engagement in General Management Topics:** such as leadership, organizational behaviour, marketing, and finance provided a holistic view of management practices.
- **Interactive Learning Experience:** Fostered engagement and participation amongst students, created an environment conducive to active learning. Use of multimedia tools, group discussions, case studies, and interactive exercises, all enhanced comprehension and retention of the material.
- **Skill Development:** Essential skills such as critical thinking, problem-solving, decision-making, communication and innovative thinking and flexibility were emphasised. These skills are valuable in both academic and professional contexts, preparing students for future success.

5. Experiential Learning through JJ Foundation

- ❑ JJ Foundation's connect with Industry Leaders provides students and learners, opportunities for professional knowledge and experiential learning.

- ❑ Over 150 Experiential Learning opportunities were created for IMM Students to make them corporate ready. These were done under initiatives of :
 - ❑ Industry Academia Interface @JJF
 - ❑ IMM Corporate Academia Network Series (ICANS) through JJF
 - ❑ Some Professional Training Subjects
 - ❑ Speakers @ Aagaman
 - ❑ Celebrities and Learnings @JJF

Industry Academia Interface

- Mr. Mohit Bhalla, Director - Delivery Services
Optimal Strategix Group
- Mr. Tariq Mehmood, Sr. Manager - Corporate HR,
DEN Network
- Mr. Sutanu Chowdhury, CHRO, Spencer's Retail Ltd
- Mr. Jawed Ali, Chief Internal Auditor, Saudi
Maintenance Company (Siyanco) Ltd., Riyadh
- Ms. Nikita Bose, Chief Executive Officer, Finance
Crafter
- Mr. Satish Lakkaraju, Sr. Vice-President, WIZ Frieght
- Ms. Veena Kumari, Manager, SEBI
- Mr. Harbinder Singh Sokhi, BSE IPF, BSE Ltd.
- Mr. Manu Jain, Co-Founder, VAMA
- Ms. Garima Kaushik, Senior Credit Risk Analyst CIBC,
CANADA
- Mr. Hitesh Sahni, Corporate Financial Controller,
Aqulite Industries Ltd.
- Mr. Ajay Pratap Gaur, Senior Manager – Transition,
Genpact
- Dr. Sanjay Jerath, Dean, Fravashi International
Academy
- Mr. Shashank Shekhar, Training Manager, PVR
Cinemas
- Mr. Adish Das, Regional Manager, Flipkart Ltd.
- Mr. Rajiv Gatne, Director , Sunshine
Healthcare Ltd.
- Dr. Nidhi Saxena, Business Head, MG Motors
- Mr. Vasant Awasthi, Sales Manager, Havells
India Ltd
- Ms. Mona Sharma, Manager – Procurement
Operations , Genpact
- Mr. Manas Garai Senior Manager – Data
Science, Wipro Ltd.
- Mr. Inbranjan, Business Head, Dailyhunt
- Mr. Gaurav Sawhney, DGM, Jumps Auto
- Ms. Ashwini Dasgupta, Personal Development
Corporate Trainer, Vedant Training &
Consulting

Industry Academia Interface

- Mr. Kapil Bali, Head HR, CM Logistics
- Mr. Amit Gupta, Director, Factoryal
- Mr. Mayank Kumar, Manager HR, Redington India Ltd
- Mr. Aravind Voruganti, Vice President IDS Inc.
- Ms. Veena Kumar, Director CEC-Competitive Edge Consultants
- Ms. Bhawana Dhawan, Head HR, Pladis Global
- Mr. Sarfraz Hasan, Director – Business Development, The Ureka Education, UAE
- Mr. Nilanjan Mukherjee, General Manager-HR Relaxo Footwears Ltd.
- Mr. Abhishek Dhaniwal, Procurement Manager, Basefarm AS
- Mr. Ankit Vij, Managing Director, Jaypee Brothers Medical Publishers
- Mr. Wael Azeem, Manager India Operations, The Ureka Education
- Mr. Puneet Dua, Director, Ballebazi.com
- Mr. Tafheem Bashir Mir, Educator
- Dr. Shubhra Chakraborty, Founder & CEO, Poshan
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- Mr. Dinesh Jain, Founder & CEO, Indian Maze Advisory
- Mr. D.C. Singhal, Ex. Tata Steel Executive
- Mr. Kanika, Senior HR Business, Partner & Talent Lead, Zee Media Corporation Ltd.
- Mr. Sandeep Singh Sasan, Deputy General Manager, Shanghai Urban Corporation
- Mr. Rajat Banerji, Chairman/ Vice President, Corporate Affairs Indian Direct Selling Association
- Ms. Nidhi Chadha, Vice President Capability, RBS Natwest
- Dr. Pratap Mohanty, Associate Professor, IIT Roorkee
- Ms. Manpreet Kaur, Founder, BroSis Services
- Mr. Amit Goon, Independent Director, Revenue Growth Leader

Contd..

□ Industry Academia Interface

- Mr. Himanshu Badalia, Regional Marketing Head, Aditya Birla Fashion and Retail Ltd.
- Mr. Sanjeeb Lahiri, CHRO, GRP Ltd.
- Mr. Nitin Sethi, Head Treasury-Emerging Markets, Bridgestone
- Mr. Sahil Khanna, CEO & Youtuber, Lapaas Digital Marketing & Intellectual Indies
- Ms. Maryline Laidin, Co-Manager, Campus France
- Ms. Shubhra Sharma, Co-Manager, Campus France
- Mr. Rachit Dhawan, Co-Manager, Campus France
- Mr. Jahangir Shaikh, Associate Director-HR, CMS Infosystems Ltd.
- Mr. Saurabh Gupta, General Manager HR, RSPL Ltd
- Ms. Tan Yet Mee, Founder (International Speaker), ecoMinim -Selangor Malaysia
- Mr. Deepak Chawla, Associate Vice President, Times Television Network
- Mr. Ashish Kumar, Service Delivery Manager Mentor Change-ATL, TCS & ATL (NITI Aayog)
- Mr. Vivek Pradhan, Senior Manager, Nestle
- Mr. Atul Bhatnager, Director, SunMoksha
- Mr. M M H Beg, Head HR, Bharti Foundation
- Mr. Rajat Tikku, Sales Manager, Havells India Ltd.
- Mr. Warren Patrick, Partners, Ryan and Stan Partners
- Mr. Rajeev Bhadauria, Founder & M D, Ebullient
- Mr. Rajesh Kamath, Co-Founder & Director, Chankya Consulting
- Mr. Tarun Singhal, Director, Business Development Sopra Steria, India
- Mr. Viplov, AGM, HR, HCL Technologies
- Mr. Aben Lal, Executive Director, Alliance Air (Retd)
- Mr. Atul Tripathi, Ex-Big Data & AI Consultant National Security Council Secretariat
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- Mr. Prosenjit Mukherjee, Group Head, SRKAY Consulting Group
- Mr. Priyankar Podder, Vice President, Citi
- Ankit Vij, Managing Director, Jaypee Brothers Medical Publishers
- Mr. Jenender Anand, CEO, LML Electric Pvt. Ltd
- Mr. Himanshu Badalia, Regional Marketing Head, Aditya Birla Fashion and Retail Ltd.
- Mr. Sanjeeb Lahiri, CHRO, GRP Ltd.
- Mr. Nitin Sethi, Head Treasury-Emerging Markets, Bridgestone
- Mr. Sahil Khanna, CEO & Youtuber, Lapaas Digital Marketing & Intellectual Indies
- Mr. Rachit Dhawan, Manager & Ms. Shubhra Sharma, Co Manager, Campus France
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- Ms. Tan Yet Mee, Founder (International Speaker), ecoMinim - Selangor Malaysia
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- Mr. Mohan Khatri, Lead BA, CSPO, CSM, Iris Software Inc.
- Mr. Ashish Kumar, Service Delivery Manager I Mentor of Change-ATL , TCS & ATL (NITI Aayog)
- Mr. Vivek Pradhan, Senior Manager, Nestle
- Mr. Mayank Pandey, Zonal HR Head (HRBP), Emami Limited
- Ms. Saadia Khan, Communication Manager, Morris Garages India
- Mr. Deeptanshu Shukla, Vice President Multi-Asset Strategies & Solutions, BlackRock
- Mr. Vivek Bhojwani, Founder & CEO, StartUp Consulting India
- Mr. G Venkateshwaran , Consultant, JIV Consultants
- Dr. Yogesh Bhatia, MD & CEO , LML

❑ Some Professional Training Subjects..

- ❖ Digital Media Trends Post Pandemic (*Mr. Rajeev Dubey, Dabur*)
- ❖ Hybrid Working Model-Efficiency Enhancement (*Mr. Amit Kavya, PAYTM*)
- ❖ Conflict Management (*Mr. Kapil Bali, CM L*)
- ❖ Role of Supply Chain in Modern Economy (*Mr. Lakkaraju, Wizfreight*)
- ❖ Traits Expected from Future Managers in Changing Scenario (*Mr. Pulock Bhattacharya, BSE Ltd*)
- ❖ Institutional Selling in Footwear Industry (*Mr. Haemant Mohan, Liberty*)
- ❖ Managing Diverse Teams in Global Environment (*Ms Bhawana Dhawan, Pladis Global*)
- ❖ Pandemic Effect on the Automotive Sector (*Ms. Nidhi Saxena, MG Motors*)
- ❖ Sourcing and Procurement Operations (*Ms. Mona Sharma, Genpact*)
- ❖ Digital Happening & Newest Career Skills (*Mr. Inbranjan*)
- ❖ Innovation VS Culture of Innovation in a Service Organization (*Mr. Goutam Datta*)
- ❖ Magic of Data Interpretation for Management Profession (*Mr. Manas Garai, Wipro Ltd*)
- ❖ Ladder to Success (*Ms. Garima Kaushik, CIBC Canada*)
- ❖ Remote Working and Future Skills (*Mr. Mayank Kumar, Redington*)
- ❖ Modern Supply Chain Management (E-commerce & Startups), (*Mr. Adish Das, Flipkart Ltd*)
- ❖ Block Chain for Business professionals (*Mr. Aravind Voruganti, IDS Inc*)
- ❖ Interview Skills (*Ms. Ashwini Dasgupta, Vedant Training & Consulting*)
- ❖ Market Research & the Relevance of Strategy (*Mr. Mohit Bhalla, Optimal Strategix Group*)
- ❖ A Paradigm Shift of Leadership in Knowledge and Information Age (*Mr. Farhat Umar, Mankind Pharma*)
- ❖ Post Covid World – A Paradigm Shift at Work Place (*Mr. Ajay Pratap Gaur, Genpact India Ltd*)
- ❖ Road to Data Science, Analytics and Cyber Security Club and Global Business Leaders Club (*Mr. Wael Azeem, The Ureka Foundation*)
- ❖ Introduction to Entrepreneurship Ecosystem (*Ms. Nikita Bose, Finance Crafter*)
- ❖ Branding Strategies during Crises (*Ms. Veena Kumar, CEC- Competitive Edge Consultants*)

Speakers @ Aagaman

- Mr. Adhish Das, Regional Area Manager, Delhivery
- Mr. Aksh Raghav, Area Sales Manager, Puma
- Mr. Amit Sharma, Former VP, ICICI Lombard
- Mr. Arun Cchawla, Director, PayMEE
- Mr. Ashfak, Career Coach
- Mr. Manipadma Datta, Chairman, Executive Council, TERI school of Advanced Studies.
- Mr. Prabhjot Khera, Vice President, Radio Mirchi
- Mr. Varun Jaggi, Soft Skills Trainer
- Ms. Madhura Bagachi, Manager, Genpact
- Ms. Ruchika Duggal, Freelance Corporate Trainer on Soft Skills
- Ms. Shreshtha, Certified Trainer, BSE
- Ms. Snehita Roy, Astt. Brand Manager Marketing, Jubilant Food works Ltd. (Domino's)
- Mr. Akshay Chawla, , Founder and Managing Director, Think XQ
- Mr. Mussarat Hussain HR Head, Maruti Suzuki
- Mr. Gurjeet Singh, Head International Distribution, Times Networks, New York City, USA
- Mr. Pulock Bhataachree, Vice President, BSE
- Mr. Surya Prakash, Entrepreneur, Perfect Events & Weddings
- Ms. Lovely Arya, Josh Talk Speaker
- Mr. Ankit Jindal, Intelligence Officer, Directorate of Revenue Intelligence
- Dr. Amit Nagpal, Directors & Entrepreneurs President, Bloggers Alliance
- Mr. Hetal Sonpal, TEDX Speaker
- Ms. Anuricha Chander, Associate Partner-HR, KPMG Global Services
- Ms. Aarti Sharma, Founder, 360 Degree Image Makeovers
- Mr. Abhishek Dhaniwal, Procurement Manager, Basefarm AS
- Ms. Neena Roy, Head – Business, L&T Realty
- Mr. Ravi Bahl, Founder, Mages Institute of Excellence
- Mr. Madhur Acharya, Vice President, Lenskart.com
- Mr. Mohan Khatri, Lead Business Analyst, Iris Software
- Mr. Rajesh Chakravarthy, Academic Director, Mages Institute of Excellence

□ Celebrities and Learning @ JF


- Dr. Kiran Bedi, Former Lt. Governor of Puducherry IPS (Retd.) *Book Launch*
- Dr. Sonal Mansingh, Padma Vibhushan Awardee, Rajya Sabha, Parliament of India, *Culture through Indian Historical Perspectives*
- Dr. Shovna Narayan, Padmashri Awardee, Sangeet Natak Akademi, *Kathak and Dance though the eyes of an artist.*
- Ms. Hasleen Kaur, Actor Model & Entrepreneur *The Entrepreneurial Journey*
- Mr. AP Vatakencherry , Global Influencer & Strategist Leadership Thought Leaders
- Mr. Rajeev Bhadauria, Mr. Farhat Umar, Mr. Viplav Singh :*Leadership in Turbulent Times*
- Mr. MMH Beg , Ms. Anuricha Chander, Ms. Bhawana Dhawan, Ms. Madhura Mukherjee, Mr. Rajesh Kamath : *Leadership: From Talk to Action*
- Mr. Avishkar Mehrotra, Mr. Atul Bhatnagar, Mr. Shibu Shrestha :*Leadership of Change*
- Major Gen (Ret.) Ashok Sheron *White Knight Inspirations & Creations*
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